
EAT TO THE BEAT

MARVELOUS FOOD FOR A MEANINGFUL CAUSE

BY CARLY TELPNER AND ALISON BURKE



Eating has never felt this good. To launch Breast Cancer Awareness Month, each year Willow Breast Cancer Support Canada hosts Eat to the Beat, its signature gala. The only event of its kind in Canada, Eat to the Beat takes place this year on September 25th at Roy Thomson Hall.

The event celebrates women and survivorship during an evening filled with many of life's greatest indulgences: food, wine, spirits and entertainment. Guests meander through an eclectic array of food stations and are entertained with live music. Eat to the Beat features delicacies and delectables prepared by sixty-five of the finest female chefs in the country.

This year Eat to the Beat highlights various Canadian chefs, wineries and spirits producers. Among the participants are Frogpond Farm organic wines and the following chefs: Winlai Wong of Monsoon Restaurant; Erin Simmons, Christine VanHumbeck and Cristina Dos Santos of Whole Foods Market; Lora Kirk of the Four Seasons Hotel; Katherine Hall of the Carrot Common; Tobey Nemeth of Jamie Kennedy Wine Bar; and Eat to the Beat's signature chef, Anna Olson, of Olson Foods + Bakery and Food Network Canada's *Sugar*. Guests have the opportunity to meet with the noteworthy chefs who dish out the mouth-watering creations they've prepared for the event. A silent auction and raffle drawing compose a portion of the evening.

Anna Olson, Eat to the Beat's signature chef.

"There are lots of fundraising events I've participated in over the years, but I can honestly say Eat to the Beat tops them all. It's why I've returned for eight straight years," says Anna Olson. "Eat to the Beat is a true celebration of women, with the money raised going to Willow, an organization that supports and empowers women affected by breast cancer across Canada. Instead of just throwing money into a pot with the hope of one day finding a cure, supporting Willow through Eat to the Beat ensures the women who need this organization's help now are getting it."

Willow Breast Cancer Support Canada is at the top of its class among breast cancer education and support organizations, providing all Canadians impacted by the disease with timely and relevant information and unique peer support. This empowers them to make optimal decisions, support their loved ones, and navigate the complex health care system more effectively and with greater confidence. □

To learn more about the event and Willow Breast Cancer Support Canada, visit www.willow.org or call (888)-778-3100.